

## ABSTRACT OF THE DISCLOSURE

A content delivering method for transmitting a content file from a server to a user terminal unit through a network and causing the user terminal unit to stream-reproduce the content file is disclosed. The method includes designating a non-skip area that represents an important portion of a content file. The method further includes transmitting information from the non-skip area from the server to the user terminal unit along with the content file.

According to the inventive method, the user terminal unit is caused to determine whether or not the non-skip area has been skipped and when the non-skip area has been skipped, transmits information that indicates that the non-skip area has been skipped to the server. Finally, the method includes causing the server to transmit information corresponding to the non-skip area to the user by another transmitting means when the server has received the information that indicates that the non-skip area has been skipped.